Supporting Scottish Government’s 66% CO2 Reduction Target for 2032
The barriers “hindering” the uptake of energy efficiency in the public sector in Scotland.

- Senior leadership and performance management;
- Effective procurement;
- Availability of financing;
- Lack of skilled resources;

“Carbon Trust Scotland”

3ppp Public-Private-Partnerships offer a number of sponsorship packages each having been designed to offer the highest level of participation and exposure both at the conference, prior and post conference.

All packages include high impact branding, promotion opportunities and complimentary tickets.
The following sponsorship packages are applicable for one day.

**Platinum Headline Sponsor**

The opportunity to speak as the “Keynote Speaker” in the session and deliver a 20 minute case study presentation to the whole audience with a seat on the panel for a 15 minute interactive question and answer session from the whole audience.

This is an excellent opportunity to address all of our delegates, the people you want to reach, in the key part of the day. Being associated with key policy makers and industry experts involved in this initiative will elevate your company quickly in this area.

**Features of the package:**
- Acknowledgement from the chair during the opening address.
- One exhibition stand 6x4m in a prime location of the interactive networking zone plus dressed table, chairs, electricity supply and Internet.
- A4 Full page advertisement in the conference brochure
- Corporate branding on conference materials including front page of digital conference brochure, website, conference literature and welcome slide for your speaking session
- Video edits of your day and interview for the Low Carbon Scotland post event promo video which is yours to keep for promotional use.
- x5 complimentary delegate passes for the day for your team which includes 5* buffet lunch and refreshments throughout the day.
- Professional photos of stand and speaker.
- The presentation is digitally recorded & edited which is yours to keep for promotional use post event.
- Up to x10 VIP passes for existing public sector clients which you may wish to invite to attend on the day.
- Social media marketing strategy
- You will receive a hard copy of the delegate’s contact details on the day of the conference and an electronic version post-conference.
- Pre-Conference Email Shot to all Delegates.

**Cost**

£35,000 plus VAT
“In June 2016 Scotland has **exceeded** its target to reduce greenhouse gas emissions by 42% - six years early.”

The Scottish Government

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**Package 02**

**Gold Sponsor**

The opportunity to stand alongside the morning or afternoon speakers in the main plenary and deliver a 15 minute case study presentation to the whole audience with a seat on the panel for a 15 minute interactive question and answer session from the delegation. This is an excellent opportunity to address all of our delegates, the people you want to reach, in the key part of the day. Being associated with key policy makers and industry experts involved in this initiative will elevate your company quickly in this area.

**Features of the package:**

- One exhibition stand 3x2m in a prime location of the interactive networking zone plus dressed table, chairs, electricity supply and Internet.
- Corporate branding on all conference material.
- x5 complimentary delegate passes for the day for your team which includes 5* buffet lunch and refreshments throughout the day.
- Professional photos of stand and speaker.
- The presentation is digitally recorded & edited which is yours to keep for promotional use post event.
- Up to x5 VIP passes for existing public sector clients which you may wish to invite to attend on the day
- Social media marketing strategy.
- You will receive a hard copy of the delegates’ contact details on the day of the conference and an electronic version post-conference.

**Cost**

£20,000 plus VAT
Scottish Ministers expect our public bodies to lead by example in combating climate change and make a valuable contribution towards achieving our ambitious emission reduction target of 80% by 2050.

Drinks Reception Sponsor
Our post-conference drinks reception provides sponsors with an excellent relaxed environment in which to network with delegates and new contacts and set foundations for future business relationships.

Features of the package:
- Wine, canapés, beer, soft drinks - full waitress service.
- The opportunity to give a 5 minute presentation at the drinks reception and to welcome everyone.
- 3m x 2m Exhibition space in the “Networking Zone” plus dressed table, chairs, electricity supply and Internet.
- Acknowledgement from the Chair.
- Corporate branding on conference materials including front page of digital conference brochure, website, conference literature.
- Exclusive branding on drinks reception invites prior to the event.
- Pre-Conference Email Shot to Delegates.
- A4 Full Page advertisement in digital conference brochure.
- Professional photos of your stand and speaker.
- Video edits of your day and interview for the Low Carbon Scotland post event promo video which is yours to keep for promotional use.
- Social Media Marketing Strategy.
- x5 Complimentary passes for the day for your team which includes 5* buffet lunch and refreshments throughout the day.
- You will receive a hard copy of the delegate’s contact details on the day of the conference and an electronic version post conference.

Cost
£15,000 plus VAT
Silver Sponsorship – Priority Exhibitor

An opportunity to exhibit your organisation within the interactive delegate networking zone, an area designed for industry and government to interact throughout refreshment breaks in a relaxed and informal manner. Limited exhibition slots selected according to the quality and relevance of the solution to the public sector.

Features of the package:
- One exhibition stand 3x2m at a prime location in the “Networking Zone” plus dressed table, chairs, electricity supply and Internet.
- Corporate branding in conference brochure and website.
- Professional photos of stand.
- x2 complimentary delegate passes for the day for your team which includes 5* buffet lunch and refreshments throughout the day.
- x2 VIP complimentary client existing/prospective delegate tickets.
- You will receive a hard copy of the delegates’ contact details on the day of the conference and an electronic version post-conference.

Cost £9,000 plus VAT

Lunch & Coffee Break Sponsorship

Our refreshment breaks are designed to offer the perfect platform for delegates to network and develop new partnerships. This high-profile package ensures that the sponsors are uniquely positioned to make the very most out of the networking sessions throughout the day and that your branding is prominent as part of the interactive networking zone.

Features of the package:
- Opportunity for your company to provide branded signage such as pop up banners at the catering & refreshment stations.
- Opportunity to provide your own branded items around the catering & refreshment stations i.e. serviettes, coffee cups, drink mats, pens etc.
- Corporate branding in conference brochure and conference website.
- x2 complimentary delegate passes for the day for your team which includes 5* buffet lunch and refreshments throughout the day.
- You will receive a hard copy of the delegates’ contact details on the day of the conference and an electronic version post-conference.

Cost £5,000 plus VAT
Live, Low Carbon Video Stream Sponsor

All content that takes place throughout the day’s event will be streamed live to thousands of real-time viewers while also being saved and archived in the event video library post-event. Gain maximum exposure during and after the event as the sponsor of the live and archived video feed for this event. A unique opportunity for a savvy company who wants to align their company with the thought-leading industry experts presenting for the day from our main stage.

Features of the package:

- Sponsor of Live Video Stream.
- Company logo prominently visible on Live Video Stream for duration of conference.
- Email sent to ALL attendees promoting sponsorship of live stream on the day of event; Email includes your company logo.
- Company logo remains on archived edited video content post event.
- Corporate branding in conference brochure and conference website.
- x5 complimentary delegate passes for the day for your team which includes 5* buffet lunch and refreshments throughout the day.
- You will receive a hard copy of the delegates’ contact details on the day of the conference and an electronic version post-conference.

Cost: £5,000 plus VAT

Pen and Note Pad Sponsor

A superb opportunity for high-impact branding at the conference that offers great value for sponsors.

Features of the package:

- Opportunity for your company to provide branded pens and note pads that are given out to everybody in attendance at the conference to take notes.
- Corporate branding in conference brochure and conference website.
- x2 complimentary delegate passes for the day for your team which includes 5* buffet lunch and refreshments throughout the day.
- You will receive a hard copy of the delegates’ contact details on the day of the conference and an electronic version post-conference.

Cost: £4,500 plus VAT
Delegate Pack Insert Sponsor

A superb opportunity for high impact-branding at the conference that offers great value for sponsors.

**Features of the package:**
- Opportunity to provide branded collateral for all delegate bags (x1 insert only, no bigger than A4, max 4 double pages).
- Corporate branding in conference brochure and conference website.
- x2 complimentary delegate passes for the day for your team which includes 5* buffet lunch and refreshments throughout the day.
- You will receive a hard copy of the delegates’ contact details on the day of the conference and an electronic version post-conference.

**Cost**

£3,000 plus VAT

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USB Sponsor

This is an ideal way to promote your company as a ‘knowledge broker’ or supporter of knowledge development in the low carbon sector. The environmentally friendly USB drive has become the most valuable piece of conference merchandise for delegates. It will contain the presenters power point slides and will be used by delegates during and after the conference.

**Features of the package:**
- Your company provides 200 branded USB drives with company information or marketing material uploaded onto it (file size limits may apply).
- The USB will be provided to all conference delegates attending on the day.
- Corporate branding in conference brochure and conference website.
- x2 complimentary delegate passes for the day for your team which includes 5* buffet lunch and refreshments throughout the day.
- You will receive a hard copy of the delegates’ contact details on the day of the conference and an electronic version post-conference.

**Cost**

£2,500 plus VAT
IT Station Sponsor
A superb opportunity for high-impact branding at the conference that offers great value for sponsors.

Features of the package:
• Opportunity to brand the IT charging station.
• Opportunity to leave business cards/literature on the charging station.
• Corporate branding in conference brochure and conference website.
• x2 complimentary delegate passes for the day for your team which includes 5* buffet lunch and refreshments throughout the day.
• You will receive a hard copy of the delegates’ contact details on the day of the conference and an electronic version post-conference.

Cost
£2,500 plus VAT

Chair Drop Sponsor
The opportunity for your organisation to provide collateral for a chair drop which will be placed on every delegate chair in the main plenary.

Features of the package:
• Corporate branding in conference brochure and conference website.
• x2 complimentary delegate passes for the day for your team which includes 5* buffet lunch and refreshments throughout the day.
• You will receive a hard copy of the delegates’ contact details on the day of the conference and an electronic version post-conference.

Cost
£2,000 plus VAT
**Package 12**

**Sponsor Lanyards**
Used to great effect throughout the conference with all delegates, lanyards have the potential to get your company noticed by everyone who attends. Your company will provide the branded lanyards and be the only sponsor giving you an exclusive opportunity for promotion.

**Features of the package:**
- Corporate branding in conference brochure and conference website
- x2 complimentary delegate passes for the day for your team which includes 5* buffet lunch and refreshments throughout the day
- You will receive a hard copy of the delegates’ contact details on the day of the conference and an electronic version post-conference

**Cost**
£2,000 plus VAT

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**Package 13**

**Sponsor Visitor Badges**
This is an exclusive opportunity to promote your company to every Low Carbon Scotland attendee. High profile sponsorship puts your name and sales message on all conference delegate badges and your company will be the only sponsor.

**Features of the package:**
- Corporate branding in conference brochure and conference website.
- x2 complimentary delegate passes for the day for your team which includes 5* buffet lunch and refreshments throughout the day.
- You will receive a hard copy of the delegates’ contact details on the day of the conference and an electronic version post-conference.

**Cost**
£1,800 plus VAT
Delegate Bag Sponsor
A superb opportunity for high impact branding of the conference that offers great value for small to medium enterprises looking for promotional branding opportunities. (Up to x12 companies will share the space provided, x6 on each of the main largest sides of the bag).

Features of the package:
• Your company logo/advertisement branded on the delegate bags that are given out to everybody in attendance at the conference.
• Corporate branding in conference brochure and conference website.
• x2 complimentary delegate passes for the day for your team which includes 5* buffet lunch and refreshments throughout the day.
• You will receive a hard copy of the delegates’ contact details on the day of the conference and an electronic version post-conference.

Cost £1,500 plus VAT

Package 14

A4 Page Advertisement in Conference Brochure
Features of the package:
Our digital conference programme is provided to all delegates and contains details of the agenda and parallel sessions. It is used throughout the conference as a point of reference and advertising here guarantees visibility throughout Low Carbon Scotland.

• A4- page Advert in the conference brochure to whole delegate audience.

Cost £1,000 plus VAT

Package 15
Pre-Conference Email Shot to Delegates
Do you have a new product to launch? Do you want to promote your attendance at the exhibition to all delegates? Then consider an email shot to the delegates prior to the event. This will be sent from 3ppp Ltd to all delegates. Content will be provided by sponsor.

Delegate (Day) Conference Ticket
Your ticket includes 5* buffet lunch and refreshments throughout the day and full access to the main plenary presentations and access into the “Networking Zone” where the sponsors will be exhibiting.

Package 16
Cost £1,000 plus VAT

Package 17
Cost £500 plus VAT
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